

Project LIFE UrbanStorm After LIFE Plan

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Introduction

The After LIFE Plan of the LIFE UrbanStorm Project is designed to ensure the dissemination of knowledge and information about practical solutions and knowledge on climate change adaptation, and thus to maximise the demonstrative value of Project actions after its completion.

It describes in a comprehensive way the objectives, the technical means and the tools with which the Project beneficiaries intend to communicate the achieved Project results and transfer their know-how and experience. The current plan is taking further the key elements of *Project Communication Plan* and *Action plan for Replication and Transfer of Results*.

Among others, the After LIFE Plan refers to the resources dedicated to each action, the beneficiaries responsible, the target groups and the timetable according to which the After-LIFE actions will be executed for an indicative period of 5 years after the completion of the Project.

Objectives

The following objectives:

- to share the project's achieved results with wider public and disseminate the acquired new knowledge to target groups in Estonia and internationally.
- to transfer and replicate the technical knowledge and other results obtained during the Project implementation, problems encountered, and lessons learned after the end of the Project. The current Plan will be a multiplier of the impact of the Project, offering solutions found to a wide spectrum of agents involved in development of sustainable and climate resilient urban storm water management systems on municipal level that can be applied to other places, both at a national as well as at a European level

Target groups

- local governments
- national and regional authorities
- municipal water companies
- designers
- engineers
- landscape architects
- planning specialists
- higher educational institutions
- civil society organisations
- journalists, media companies
- wider public

Target countries:

- Estonia
- neighbouring in the Baltic Sea region countries, incl. Latvia, Lithuania, Finland, Norway, Sweden, Denmark)
- wider all Member States in the EU.
- Development aid target countries (Moldova, Georgia, etc)

Work plan

Action	Target group	Period/ Frequency	Implementing beneficiary	Cost and possible source of finance
Events				
Participation in various national and international events (seminars, conferences, roundtables, forums, etc) to inform the key target groups about the implemented activities of the Project and its deliverables, e.g., <ul style="list-style-type: none"> - Annual LIFE information days - annual forum of the Association of Estonian Cities - annual forum of Estonian Union of Co-operative Housing Associations EUCHA. - forums and workshops of the Estonian Union of Estonian Real Estate Companies Union. - workshops and roundtables of the regional unions of co-operative housing associations - annual events and workshops of the Estonian Water Works Association, Estonian Water Association, Association of Estonian Engineers of Water and Sewage Systems 	<ul style="list-style-type: none"> • local governments • national and regional authorities • municipal water companies • designers, engineers, landscape architects, planning specialists • higher educational institutions • civil society organisations 	ca 4-5 events in average per year	all 4 beneficiaries	own personnel & budgetary resources/ of other follow-up projects
Publications				
Disseminating the various materials published by the Project, incl.: <ul style="list-style-type: none"> • brochures “A Guide to Stormwater Systems” and “Stormwater management techniques 	<ul style="list-style-type: none"> • local governments • national and regional authorities 	throughout the 5 years period	all 4 beneficiaries	own personnel & budgetary resources/ of other follow-up projects



Action	Target group	Period/ Frequency	Implementing beneficiary	Cost and possible source of finance
<p>suitable for Estonian climate conditions” (in EE and EN)</p> <ul style="list-style-type: none"> • Handbook on SUDS (in EE) • The layman’s report “The LIFE UrbanStorm project in a nutshell” (in EE and EN) • Toolbox for climate change adaptation (in EE) 	<ul style="list-style-type: none"> • municipal water companies • designers, engineers, landscape architects, planning specialists • higher educational institutions • civil society organisations 			
<p>Publishing scientific/ other type articles in national and international specialised journals, and in general magazines</p>	<ul style="list-style-type: none"> • higher educational institutions • other target groups (where applicable) 	<p>ca 1-2 articles in average per year</p>	<p>AB3 EMU other 4 beneficiaries (where applicable)</p>	<p>own personnel & budgetary resources/ of other follow-up projects</p>
Social media				
<p>Sharing the information about implemented activities of the Project and its deliverables with the target group on social media (Facebook, Twitter, Instagram, etc).</p>	<p>all target groups</p>	<p>ca 6-8 posts in social media in average per year</p>	<p>all 4 beneficiaries</p>	<p>own personnel & budgetary resources/ of other follow-up projects</p>
Printed and online media				
<p>Providing information about Project results where suitable – e.g., if newspapers plan to publish thematic articles on climate change adaptation strategies/action plans, SUDS, etc.</p>	<ul style="list-style-type: none"> • journalists, media companies • wider public • other target groups 	<p>ca 3-4 articles-news in average per year</p>	<p>all 4 beneficiaries</p>	<p>own personnel & budgetary resources/ of other follow-up projects</p>
Website				



Action	Target group	Period/ Frequency	Implementing beneficiary	Cost and possible source of finance
Maintaining the Project main website to enable for visitors to get information about Project achieved results and download Project publications.	all target groups	throughout the 5 years period	CB Viimsi	own personnel & budgetary resources
Maintaining brief information on Project in beneficiaries' websites	all target groups	throughout the 5 years period	AB1 Tallinn, AB2 BEF, AB3 EMU	own personnel & budgetary resources
Consultations				
Individual and group consultations/ meetings for the representatives of the stakeholders in suitable format – visit to demo sites, workshops, meetings.	<ul style="list-style-type: none"> • local governments • municipal water companies • designers, engineers, landscape architects, planning specialists 	ca 3-4 consultations per year	all beneficiaries, esp. CB Viimsi on constructed demo sites, AB2 BEF on climate change adaptation strategies.	own personnel & budgetary resources/ of other follow-up projects
Networking				
<p>Networking with other projects on climate change adaptation/ SUDS, currently being implemented or already completed, by comparing the solutions applied and the results obtained in current and other Projects, taking into account the differing features specificities of each. They include, inter alia:</p> <ul style="list-style-type: none"> • LIFE Programme Project LIFE LATESTadapt 2022-2027 • Interreg Central Baltic Programme Project MUSTBE 2023-2026 • LIFE GoodWater IP • LIFE IP CleanEST • etc 	<ul style="list-style-type: none"> • local governments • national and regional authorities • higher educational institutions • civil society organisations • other Partners in Projects 	ca 3-4 networking contacts with other Projects in average per year	all beneficiaries	own personnel & budgetary resources/ of other follow-up projects